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## BBB names annual ethics award winners

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Milwaukee (WKOW) -- from WI Better Business Bureau: The Better Business Bureau of Wisconsin is announced Wednesday the winners of its prestigious 2008 Torch Awards for Business Ethics and Integrity.

The six winners were selected by an independent panel of nine business ethics experts and announced at a ceremony in Milwaukee on Wednesday, October 15th.

The winners were chosen based on submissions that demonstrated excellence in ethical practices, service excellence, reputation, honest advertising, peer recognition, management practices and employee training in ethical behavior.

The winners are:

**Small Charity** (1 to 50 employees) - The Juvenile Diabetes Research Foundation of Southeast Wisconsin, Wauwatosa. Wendy Hanisch, executive director.

**Large Charity** (51 or more employees) - Children's Hospital and Health System, Milwaukee. Jon Vice, president and CEO.

**Category I** (1 to 5 employees) - Action Organizing Services, Milwaukee. Brenden McDaniel, president.

**Category II** (6 to 50 employees) - Paul Davis Restoration & Remodeling of Fox Valley, Appleton. Matt and Renee Everett, owners.

**Category III** (51 to 500 employees) - State Collection Service, Madison. Tom Haag, president.

**Category IV** (501 or more employees) -Rockwell Automation, Milwaukee. Keith Nosbusch, president and CEO.

In addition to the above winners, the following awards were given:

**Category I** - Pop-A-Lock of Milwaukee, Milwaukee (runner up); Tucker Family Construction, Brodhead (honorable mention).

**Category II** - Appleton Group Wealth Management, Appleton (runner up); Badger Basement Systems, Fort Atkinson (honorable mention).

**Category III** - PyraMax Bank, Greenfield (runner up). Total Administrative Services Corporation, Madison (honorable mention) and WeatherTight Corporation, West Allis (honorable mention - tie).

**Category IV** - Alliant Energy, Madison (runner up); American Family Insurance, Madison (honorable mention).

"These companies are fine examples of how ethical companies in Wisconsin should behave", said Randall Hoth, president/CEO of the Wisconsin BBB. "Their business practices make Wisconsin a better place to do business, and I applaud their commitment to ethics."

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