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News Release

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Paul Davis Restoration adds revolutionary technology

Lawrence, Topeka, KS – March 10, 2011 – Jeff Goldman, [Paul Davis Restoration and Remodeling](#) office owner, has expanded the company's contents facility by adding a revolutionary soft contents restoration technology. According to Goldman, the patented restoration technology, known as the Esporta Wash System™, will enable his office to restore 85 percent of damaged contents that are typically deemed irreparable and thrown out.

"We are very excited to be able to utilize this new technology and provide state-of-the-art services for our customers," said Goldman. "We can now restore all manner of sentimental articles that would typically be thrown out, and we can provide much faster and far simpler soft contents claim settlements," he said.

The new soft contents restoration technology is capable of restoring smoke, soot, water and sewage damaged goods to better than pre-loss condition. According to independent laboratory tests, goods are actually restored to "food grade cleanliness". The Esporta Wash System kills contaminants and ensures the highest level of hygiene with a patented process that kills 99.99 percent of the harmful bacteria that can be found in home soft goods and equipment.

"Our customers are guaranteed to receive the restoration industry's most efficient and cost-effective professional methods of cleaning valuable goods and equipment through a patented, multiple-step process of washing, sanitizing, and finishing," said Goldman.

The Paul Davis contents facility features the company's Complete Contents Library with Pack Out Inventory (POI) technology, the industry's most-tested and recognized technology for trained technicians to determine proper restoration for specific loss situations, how to inspect and assess contents, inventorying, packing and tracking management, as well as storage, settlement and returning preparation for an insurable loss. The library and software system streamlines the often time-consuming process of inspecting, valuing, inventorying, packing, tracking, restoring and returning property that is involved in an insurable loss.

In addition to providing the cleaning and restoration of home and office furnishings, clothing and other household goods, the facility now includes the advanced technologies of the Esporta© Wash System, a state-of-the-art turn key soft goods contents restoration processing system which accompanies other cleaning methods including ozone and ultrasonic cleaning and restoration of medical equipment, durable goods, electronics, computers and fine collectibles.

The process is mostly used in contents cleaning to thoroughly provide bacteria-free goods and equipment without the repugnant odors from household items that are damaged or contaminated in fires, floods, and sewage overflows.

According to the equipment manufacturer, the multi-step process does not use potentially harmful ozone gases or environmentally hazardous dry cleaning chemicals. A patented, four-step washing process forces detergents and disinfectants into foam and fabrics while killing and removing fungus, bacteria, mold and germs that can cause odors and infections in hard and soft goods such as plastic, leather, open and closed foams, rubber and safety reflective tape.

“The highlights of the entire Paul Davis contents system technology include guaranteed, quick turnaround for residential and commercial property loss claims, on-site inventory of restorable, salvageable and non-restorable items, safe and secure control of customer’s property, photo inventory and UPC bar code technology, and replacement pricing, among others,” said Goldman. “Industry benefits include an average savings of more than 70 percent over replacement the same items, prompt closing of contents claims, improved file documentation and quick access to claims audits, support and tracking of documentation requirements for customers’ potential tax-related deductions, to name a few,” he said.

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[Paul Davis Restoration and Remodeling](#) serves customers throughout Northeast Kansas, with restoration facilities in Topeka, Lawrence, and Kansas City. The company provides complete restoration and mitigation services with full-time, highly-trained employees. Services include 24 hour emergency services, mitigation cleaning, structural drying, structural cleaning, electronics cleaning, document recovery and reprocessing, freeze drying, document cleaning, file and x-ray restoration, mold remediation of structures and contents, and complete reconstruction services.

All Paul Davis Restoration offices provide emergency services for properties that have been damaged by water, mold, fire or vandalism. Paul Davis owners and technicians are trained in Institute of Inspection, Cleaning and Restoration Certification (IICRC) standards for inspection, cleaning and disaster restoration. IICRC is a non-profit certifying body which includes expertise in the flooring inspection, floor covering, fabric cleaning, and disaster restoration industry of fire and water. For more information, contact Paul Davis Restoration at 785.842.0351 or email jgoldman@pdr-usa.net.

[Paul Davis Restoration, Inc.](#) is a national franchisor and leading provider of water, fire, and [mold cleanup](#) and restoration services for residential and commercial properties since 1966. Paul Davis Restoration has franchise locations throughout North America. Visit the website at www.pdrestoration.com.