



**For Immediate Release**

Contact:

Malcolm Stone

904.737.2779

[mstone@pdrestoration.com](mailto:mstone@pdrestoration.com)

**The Fire Safety Project Video Contest winning school announced for \$10,000 prize;  
local fire department to receive \$2,500 donation**

Jacksonville, Fla. – December 10, 2010 – Paul Davis Restoration, Inc. a national franchise company and leading provider of [water, fire and mold damage cleanup](#) and restoration services for residential and commercial properties, is pleased to announce that Coconut Creek Elementary School in Coconut Creek, Fla. has won The Fire Safety Project Video Contest. The school will be presented a check for the \$10,000 grand prize in January 2011.

Students from Mrs. Fay’s third grade and Mrs. Rothacker’s second grade classes produced the winning entry – “Fire Safety Rules!” with the assistance of Pompano Beach Fire Rescue.

In addition, Coconut Creek Fire Rescue will receive a \$2,500 donation.

To view the winning video, go to [www.thefiresafetyproject.com](http://www.thefiresafetyproject.com) and <http://www.youtube.com/watch?v=4vkBJScPgj4> .

The purpose of The Fire Safety Project Video Contest was to draw awareness to the importance of fire safety and to recognize the life-saving efforts of fire professionals throughout the state of Florida. It was also designed to coincide with the National Fire Protection Association’s (NFPA) annual “Fire Safety Week” in October, and serve as a means to help deliver NFPA’s message about injuries and deaths caused by fire and the organization’s awareness and education campaign.

The video contest – targeted to Florida students – started on September 1, 2010. Participants in the contest were required to produce a Public Service Announcement style video of no more than two minutes in length about the importance of fire safety. More than 60 videos were submitted by the November 19 deadline. The video entries were voted on by the public via YouTube until November 30.

Florida students who entered the contest were required to be currently enrolled in public or private educational institutions – K-12 and colleges and universities. According to company officials, representatives from Paul Davis will present the check donation to the school and fire department in January 2011.

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**About Paul Davis Restoration:**

Paul Davis Restoration, Inc. is a leading provider of [fire, water and mold damage restoration](#), and reconstruction services for residential and commercial properties. They also provide remodeling services for kitchen and bath remodeling and room additions. The company recently established Paul Davis Emergency Services as another franchise brand. Founded in 1966, Paul Davis Restoration has franchise office locations throughout the US. Visit the website at [www.pdrestoration.com](http://www.pdrestoration.com) .

**About Broward County Public Schools:**

Broward County Public Schools (BCPS) is the nation’s sixth largest public school system and the largest fully accredited district with over 255,000 students in more than 290 schools and education centers. For more information about BCPS, visit ([www.browardschools.com](http://www.browardschools.com)). Follow BCPS on Twitter (@Broward schools).