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PDR – SOUTHERN COLORADO ADDS REVOLUTIONARY TECHNOLOGY

Colorado Springs, CO – February 1, 2011 - David Johnson, [PDR – Southern Colorado](#) owner, has expanded the company’s contents facility in Colorado Springs by adding a revolutionary soft contents restoration technology. According to Mr. Johnson, the patented restoration technology, known as the Esporta Wash System™, will enable the local company to restore 85 percent of damaged soft contents that are typically deemed unsalvageable and thrown out. The Paul Davis office is located at 615 Wooten Road, Suite 190, Colorado Springs, CO 80915.

“We are very excited to have this new technology which provides state-of-the art services to our customers,” said Mr. Johnson. This new soft contents restoration technology is capable of restoring smoke, soot, water and sewage damaged goods to better than pre-loss condition. The Esporta Wash System kills contaminants and ensures the highest level of hygiene with a patented process that kills 99.99 percent of the harmful bacteria that can be found in home soft goods and sporting equipment. According to independent laboratory tests, goods are actually restored to “food grade cleanliness”.

According to Esporta, the multi-step process does not use potentially harmful ozone gases or environmentally hazardous dry cleaning chemicals. A patented, four-step washing process forces detergents and disinfectants into soft contents while killing and removing fungus, bacteria, mold and germs that can cause odors and infections.

The Esporta Wash System compliments the Omegasonics Restoration Pro Ultrasonic Cleaning System that PDR – Southern Colorado installed the 3rd quarter of 2010. The Restoration Pro is a revolutionary assembly-line cleaning process that uses precision ultrasonic technology. The Restoration Pro System improves quality and reduces small content cash out.

“The highlights of the entire Paul Davis contents system technology include guaranteed quick turnaround for residential and commercial property loss claims; on-site inventory of restorable, salvageable and non-restorable items; safe and secure control of customer’s property; photo inventory and UPC bar code technology; replacement pricing, among others,” said Mr. Johnson. “Industry benefits include an average savings of more than 70% over replacement of the same items, prompt closing of contents claims, improved file documentation and quick access to claims audits, support and tracking of documentation requirements for customers’ potential tax-related deductions, to name a few,” he said.



NEWS RELEASE

For more information, call David Johnson at 719.260.0031 or djohnson@pdr-usa.net. Visit the website at www.pauldaviscoloradosprings.com.

PDR – Southern Colorado directly serves customers in El Paso, Douglas, Teller, Elbert, Pueblo and Fremont Counties. The company is a leader in residential and commercial loss mitigation, reconstruction, restoration and remodeling services.

All Paul Davis Restoration offices provide emergency services for properties that have been damaged by water, mold, fire or vandalism. Paul Davis owners and technicians are trained in Institute of Inspection, Cleaning and Restoration Certification (IICRC) standards for inspection, cleaning and disaster restoration. IICRC is a non-profit certifying body which includes expertise in the flooring inspection, floor covering, fabric cleaning, and disaster restoration industry of fire and water.

[Paul Davis Restoration, Inc.](http://www.pdrestoration.com) is a national franchisor and leading provider of water, fire, and [mold cleanup](#) and restoration services for residential and commercial properties since 1966. Paul Davis Restoration has franchise locations throughout North America. Visit the website at www.pdrestoration.com.