

News Release

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Paul Davis Restoration & Remodeling of Southeast Wisconsin hires Dan Gramann as mitigation and contents division manager

Milwaukee, WI – September 20, 2011 - [Paul Davis Restoration & Remodeling of Southeast Wisconsin](#) has named Dan Gramann as mitigation and contents division manager.

Gramann will be managing the 28,000 square foot facility where Paul Davis operates a 24 hour, technologically advanced contents cleaning center. The facility is located at 2000 South 4th Street in Milwaukee. The operation is the only one of its kind in the region with the patented Esporta Wash System™. Esporta is renowned in the restoration and contents cleaning industry for restoring 85 percent of damaged contents that are ordinarily deemed unsalvageable and thrown out following a typical property damage claim.

Gramann will oversee the center's maintenance and operations along with training and managing on site technicians and coordinating efforts with other Paul Davis offices in the region. Staff and customer service representatives will work with Gramann to ensure the company's cleaning technology results in exceptional customer satisfaction. All of the company's cleaning technologies can restore smoke, soot, water, mold and sewage damaged goods to better than pre-loss condition.

Gramann will also oversee the company's Complete Contents Library with Pack Out Inventory (POI) technology, the industry's most-tested and recognized technology for trained technicians to determine proper restoration for specific loss situations, how to inspect and assess contents, inventorying, packing and tracking management, as well as storage, settlement and returning preparation for an insurable loss. The library and software system streamlines the often time-consuming process of inspecting, valuing, inventorying, packing, tracking, restoring and returning property.

Gramann has more than seven years of experience in the restoration and remodeling field. Most recently, he worked for Paul Davis Restoration Inc. and the franchisor's new brand, Paul Davis Emergency Services. Gramann was responsible for office owner training and support staff for more than 45 newly established offices. He also held other positions with the parent company, The Franchise Company, as a production manager, franchise owner, and general manager for College Pro Painters. Gramann holds a degree from the

University of Wisconsin in Milwaukee. He is certified with the Institute of Inspection, Cleaning and Restoration Certification (IICRC) in fire and smoke damage, Applied Structural Drying (ASD) and several others. He is a native Milwaukeean and resides in Milwaukee's historic eastside. For more information, contact Gramann at 414.383.3131 or email dgramman@pdr-usa.net.

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About Paul Davis Restoration & Remodeling of Southeast Wisconsin:

Paul Davis Restoration & Remodeling of Southeast Wisconsin was established more than 20 years ago and is located at 2000 South 4th Street in Milwaukee. The company has served the Milwaukee area with numerous community service initiatives since the 1990s. The local company is a franchise office of Paul Davis Restoration Inc., a leader in residential and commercial loss mitigation, reconstruction, and restoration services nationwide. Paul Davis Restoration has office locations throughout North America. For more information, call 414.383.3131. Visit the website at www.pdwisconsin.com.