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## News Release

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### **Paul Davis Restoration & Remodeling of Southeast Wisconsin promotes Allan Degner to Director of Marketing**

Milwaukee, Wis. – November 29, 2011 – Dan Druml, owner and president of [Paul Davis Restoration & Remodeling of Southeast Wisconsin](#) has named Allan Degner as director of marketing. Degner is a long-time Paul Davis staff member and has served as a marketing representative and trainer. He also held the position of marketing manager for the former owners of the Paul Davis office in the Fox Valley and Central Wisconsin. Degner has been employed with Paul Davis since 2007 and started his work at the Milwaukee office in 2009.

In his new position, Degner is responsible for all marketing efforts to support customer activity in Southeast Wisconsin and in the company's service territory in Fox Valley. Degner will oversee a department of four employees and direct efforts in marketing to insurance agents, commercial and residential property owners, management companies and facility managers. He will also be responsible for overseeing all creative efforts, promotional campaigns, events and training programs.

Additionally, Degner will direct the marketing and publicity efforts for Paul Davis' extensive philanthropic and community service initiatives. He is also responsible for entering the Milwaukee office in numerous National Association of the Remodeling Industry (NARI) and other industry competitions for residential and commercial projects and has garnered a wide variety of top prizes for Paul Davis.

Formerly, Degner served as Development and Marketing Director at Oshkosh Area Humane Society and as Executive Assistant and Human Resources Administrator for CitizensFirst Credit Union in Oshkosh. He holds a Bachelors of Liberal Studies with an emphasis in Organizational and Business Administration from the University of Wisconsin in Oshkosh. Degner is certified in Fire and Smoke Restoration (FSRT) from The Clean Trust, formerly know as The Institute of Inspection, Cleaning and Restoration Certification (IICRC). He is currently serving as vice-chair of communications for the Southeastern Wisconsin Chapter of the International Facility Management Association (SEW IFMA) and other professional and community service organizations. Degner is a native of Oshkosh and resides in Milwaukee. For more information, contact Degner at 414.383.3131 or email [adegner@pdr-usa.net](mailto:adegner@pdr-usa.net).

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#### **About Paul Davis Restoration & Remodeling of Southeast Wisconsin:**

Paul Davis Restoration & Remodeling of Southeast Wisconsin was established more than 20 years ago and is located at 2000 South 4th Street in Milwaukee. The company has served the Milwaukee area with numerous community service initiatives since the 1990s. The local company is a franchise office of Paul Davis Restoration Inc., a leader in residential and commercial loss mitigation, reconstruction, contents cleaning, and restoration services nationwide. Paul Davis Restoration has office locations throughout North America. For more information, call 414.383.3131. Visit the website at [www.pdwisconsin.com](http://www.pdwisconsin.com).