

News Release

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Paul Davis Restoration adds revolutionary contents restoring technology - Local firm installs first Esporta Wash System in central Florida -

Winter Haven, FL – August 16, 2011 - Kevin Lethers, [Paul Davis Restoration and Remodeling](http://www.pdr-usa.net) office owner, has expanded the company's contents cleaning facility by adding a revolutionary soft contents restoration technology. According to Lethers, the patented restoration technology, known as the Esporta Wash System™, enables the restoration of 85 percent more contents than existing technology. Soft contents like clothing, shoes, handbags, and other items that are damaged by smoke, fire, sewer and mold can now be saved instead of being deposited at the local landfill.

“We are very excited to be the first company in central Florida with this new technology,” said Lethers. “We can now restore all manner of articles that would typically be thrown out and will provide much faster and far simpler contents claim settlements.”

In addition to restoring hard and soft content materials typically found in a residential or commercial structure fire or flood, or from vandalism, the Paul Davis office can assist local schools, hospitals and hotels with cleaning badly stained, contaminated and damaged items to hospital quality standards. The new contents restoration technology is often capable of restoring damaged goods to better than pre-loss condition. According to independent laboratory tests, goods are actually restored to “food grade cleanliness”. The Esporta Wash System™ kills contaminants and ensures the highest level of hygiene with a patented process that kills 99.99 percent of the harmful bacteria that can be found in home and business soft and hard goods and equipment.

“We are hopeful that our company can assist local schools and universities by cleaning sports gear instead of replacing it. The machine can actually clean helmets, shoulder pads, and all sorts of sports equipment to hospital grade cleanliness,” said Lethers. “The new process is exciting because we can save our schools some money in a time of great budgetary constraints, while providing safe, clean gear for our students.”

According to the Esporta™ manufacturer, the multi-step process does not use potentially harmful ozone gases or environmentally hazardous dry cleaning chemicals. A patented, four-step washing process forces detergents and disinfectants into foam and fabrics while killing and removing fungus, bacteria, mold, and germs that can cause odors and infections in items such as plastic, leather, open and closed foams, rubber and safety reflective tape, and athletic equipment along with law enforcement and firefighter gear, among others.

The Esporta technology was developed and is manufactured in Canada. It was originally intended for hockey gear. The company later discovered the process had superior applications for all types of sports gear and in the soft contents restoration field. Over the past few years, Esporta machines have begun to increase throughout the United States.

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“It’s a ‘feel good’ story for me,” said Lethers. “Our company can help many neighbors restore items of sentimental value. We can also assist the community with providing clean and safe sports gear for children and athletes,” he said. “And, as a bonus, we can do it with environmentally friendly cleaning solutions, and a reduction in the amount of discarded items that would have ended up in the landfill.”

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[Paul Davis Restoration](#) serves customers in Polk, Highlands and Hardee counties and provides complete restoration and mitigation services with full-time, highly-trained employees. Services include 24 hour emergency services, mitigation cleaning, structural drying, structural cleaning, electronics cleaning, document recovery and reprocessing, freeze drying, document cleaning, file and x-ray restoration, mold remediation of structures and contents, and complete reconstruction services.

All Paul Davis Restoration offices provide emergency services for properties that have been damaged by water, mold, fire or vandalism. Paul Davis owners and technicians are trained in Institute of Inspection, Cleaning and Restoration Certification (IICRC) standards for inspection, cleaning and disaster restoration. IICRC is a non-profit certifying body which includes expertise in the flooring inspection, floor covering, fabric cleaning, and disaster restoration industry of fire and water. For more information, contact Paul Davis Restoration at 863.299.9688 or email klethers@pdr-usa.net.

[Paul Davis Restoration, Inc.](#) is a national franchisor and leading provider of water, fire, and [mold cleanup](#) and restoration services for residential and commercial properties since 1966. Paul Davis Restoration has franchise locations throughout North America. Visit the website at www.pdrestitution.com.