

News Release

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Paul Davis Adds Revolutionary Contents Restoring Technology

Lynnwood, WA – March 17, 2011 - Greg Thode, [Paul Davis Restoration](#) owner, has expanded the company's contents facility by adding a revolutionary soft contents restoration technology. According to Thode, the patented restoration technology, known as the Esporta Wash System™, will enable the Paul Davis office to restore 85 percent of contents damaged by smoke, fire, sewer and mold that are typically deemed irreparable and thrown out.

“We are very excited to be able to utilize this new technology to provide state-of-the art services to all our customers,” said Thode. “We can now restore all manner of sentimental articles that would typically be thrown out and we can provide much faster and far simpler soft contents claim settlements,” he said.

The new soft contents restoration technology is often capable of restoring smoke, soot, water and sewage damaged goods to better than pre-loss condition. According to independent laboratory tests, goods are actually restored to “food grade cleanliness”. The Esporta Wash System™ kills contaminants and ensures the highest level of hygiene with a patented process that kills 99.99 percent of the harmful bacteria that can be found in home soft goods and equipment.

According to the Esporta™ manufacturer, the multi-step process does not use potentially harmful ozone gases or environmentally hazardous dry cleaning chemicals. A patented, four-step washing process forces detergents and disinfectants into foam and fabrics while killing and removing fungus, bacteria, mold, and germs that can cause odors and infections in hard and soft goods such as plastic, leather, open and closed foams, rubber and safety reflective tape.

“Our customers are guaranteed to receive the restoration industry's most efficient and cost-effective professional methods of cleaning valuable and sentimental goods and equipment,” said Thode.

The advanced technologies of the Esporta Wash System™ complements other cleaning methods for hard contents such as ultrasonic cleaning, electronics, computers, ozone, restoration of medical equipment, durable goods, and fine collectibles. “The addition of the Esporta Wash System™ makes Paul Davis of Seattle and East King County the premiere, state-of-the-art content restoration facility in Washington State,” says Thode.

The Paul Davis facility also features Pack Out Inventory (POI) technology. POI is the industry's most tested and recognized technology for trained technicians to determine proper restoration for specific loss situations and how to inspect and assess contents. The POI also provides inventorying, packing and tracking management, as well as storage, settlement and returning preparation for an insurable loss.

“The benefits to the insured of the entire Paul Davis Restoration content system technologies include guaranteed, quick turnaround for residential and commercial property loss claims, on-site inventory of restorable, salvageable and non-restorable items, safe and secure control of customer's property, photo inventory and UPC bar code technology, and replacement pricing, among others,” said Thode. “Industry benefits include an average savings of more than 80 percent over replacing the same items, prompt closing of contents claims, improved file documentation and quick access to claims audits, and support and

tracking of documentation requirements for customers” he said. For more information, contact Greg Thode at 888-424-9500 or email Liz Miller, marketing representative at LMiller@pdr-usa.net.

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Paul Davis Restoration serves customers throughout the United States and provides complete restoration and mitigation services with full-time, highly-trained employees. Services include 24 hour emergency services, mitigation cleaning, structural drying, structural cleaning, electronics cleaning, document recovery and reprocessing, freeze drying, document cleaning, file and x-ray restoration, mold remediation of structures and contents, and complete reconstruction services.

Paul Davis Restoration provides emergency services for properties that have been damaged by water, mold, fire or vandalism. Paul Davis Restoration owners and technicians are trained in Institute of Inspection, Cleaning and Restoration Certification (IICRC) standards for inspection, cleaning and disaster restoration. IICRC is a non-profit certifying body which includes expertise in the flooring inspection, floor covering, fabric cleaning, and disaster restoration industry of fire and water.