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News Release

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**Paul Davis Restoration offices in the northeast to sponsor activities at
MSO Inc.'s 18th Annual Golf Outing, May 24
-Event to benefit Emmanuel Cancer Foundation-**

Cranford, NJ – April 6, 2011 - Paul Davis Restoration offices in New Jersey, Pennsylvania, Delaware, Virginia and Maryland will serve as one of the sponsors of the MSO Inc. 18th Annual Golf Outing on Tuesday, May 24 at The Center Valley Club, 3300 Center Valley Parkway in Center Valley, PA.

For sponsorship details contact Pepper Treuvey at MSO, 800-935-6900 x 137 or email ptreuvey@msonet.com.

Proceeds from the tournament and sponsorships will benefit Emmanuel Cancer Foundation (ECF) which provides much-needed support to New Jersey families of children who have been diagnosed with cancer. ECF has regional offices in Scotch Plains, Wall, Midland Park, and Woodbury, NJ. For more than 17 years, MSO has held a bi-weekly food collection for the ECF and the non-profit's food pantry. For more information, visit the website at www.emmanuelcancer.org.

Paul Davis is one of the dinner sponsors and will have multiple golfers participating in the event. The company will also contribute with various hole sponsorships among 30 participating offices. Paul Davis offices in the region work with MSO, Inc. (a/k/a The Mutual Service Office, Inc.) and member companies and prospects to serve customers with emergency, mitigation and reconstruction services from fire and water damage.

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About MSO, INC.:

MSO, Inc., based in Glen Rock, NJ, is the oldest continuously operating property/casualty rating service bureau, providing product development and rating services to the insurance industry since 1944. MSO has long been an industry leader, offering programs that are comprehensive and easy to use. MSO's plain language programs save companies money by clearly excluding coverage for claims that were never intended to be paid. Consistency of policy wording between the programs also makes claims handling easier. Visit the website at www.msonet.com.

About Paul Davis:

Paul Davis Restoration, Inc. is a leading provider of [fire, water and mold damage restoration](#) and reconstruction services for residential and commercial properties. Paul Davis Restoration office owners nationwide are properly licensed individuals with certifications from leading industry organizations like The Institute of Inspection, Cleaning and Restoration Certification (IICRC). Founded in 1966, Paul Davis Restoration has restoration, remodeling and emergency services franchise office locations throughout the US. Visit the website at www.pdrestitution.com.