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FOR IMMEDIATE RELEASE

Paul Davis Restoration, Inc. franchise Paul Davis National to build new headquarters in Milwaukee

Jacksonville, Fla. – November 11, 2011 – Paul Davis Restoration, Inc., a national franchise company and leading provider of [fire damage](#) and [water damage clean up](#) and restoration services for residential and commercial properties announced today that one of its largest franchises Paul Davis National is establishing its headquarters in Milwaukee, Wisconsin. The new headquarters will be located at 2000 S. Fourth St., Milwaukee, Wisconsin. Paul Davis National will make a capital investment of \$10 million in equipment and the new headquarters building.

Paul Davis Restoration Inc. is a subsidiary of FirstService Corporation (TSX: FSV; NASDAQ: FSRV; preferred shares – TSX: FSV.PR.U). Paul Davis National will be headed by CEO Dan Druml, who also owns Paul Davis Restoration and Remodeling of Southeast Wisconsin in Milwaukee.

Paul Davis National provides property damage mitigation, restoration and reconstruction services for commercial and institutional properties due to water, fire, storm or other disasters. Paul Davis National will focus on large commercial and widespread catastrophic property losses as part of the Paul Davis network.

Scott Baker, CEO of Paul Davis Restoration, Inc. said, “The continued growth of Paul Davis National is an important part of our overall strategy and benefits the entire Paul Davis organization. The centralized location, the additional jobs and investment in infrastructure position Paul Davis National as a top provider of large loss restoration services in the US.”

Baker further stated, “This business model allows us to increase our manpower and equipment to support the growing demand from insurance carriers and commercial property owners for our specialized large loss capabilities.”

The new 40,000-square-foot space is slated to open in the spring of 2012.

About Paul Davis National:

Paul Davis National specializes in large loss and provides property damage clean up and restoration services as a member of the Paul Davis Restoration, Inc. network of franchises. Paul Davis National owns numerous tractor trailers and support equipment that are deployed throughout the US to support their national clients as well as their fellow franchisees in the case of a large commercial loss or major disaster.

About Paul Davis Restoration Inc.:

Paul Davis Restoration, Inc. is a national franchisor and has been a leading provider of restoration services for residential and commercial properties since 1966. Paul Davis Restoration also provides advanced mold cleanup services and has franchise locations throughout North America with owners and technicians who are certified by The Clean Trust. For more information, visit the website at www.pdrestoration.com.

About FirstService Corporation:

FirstService Corporation is a global leader in the rapidly growing real estate services sector, providing a variety of services in commercial real estate, residential property management and property services. As one of the largest property managers in the world, FirstService manages more than 2.3 billion square feet of residential and commercial properties through its three industry-leading service platforms: Colliers International, the third largest global player in commercial real estate services; FirstService Residential Management, the largest manager of residential communities in North America; and Property Services, including Field Asset Services, one of America's largest providers of property preservation and distressed asset management and FS Brands, one of North America's largest providers of property services through franchise networks.

FirstService generates over US\$2.2 billion in annual revenues and has more than 20,000 employees worldwide. More information about FirstService is available at www.firstservice.com.

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