



News Release

Contact:

Stephanie and Caleb Brunz

651.414.0056

sbrunz@pdes-usa.net

Paul Davis Emergency Services experiences significant success in Woodbury, MN

Woodbury, Minn. – November 29, 2010 – In less than one year since the local franchise office opened for business, Stephanie and Caleb Brunz, owners of [Paul Davis Emergency Services](#) in Woodbury, Minnesota, have exceeded their revenue expectations with a 24/7 business that helps customers with mobile emergency response. Serving customers in St. Paul and the East Metro, the Brunz' attribute their success to investing considerable time and energy in business networking and volunteering for leadership roles in the professional and civic organizations they have joined.

The Brunz' are one of the first companies at the scene when a residence or commercial property requires fire and water damage restoration, mold cleanup, or remediation services in the aftermath of storm, smoke, impact or vandalism damage. Paul Davis responds to emergencies within two hours.

“To succeed in this business you must enjoy people, love getting involved in the community and thrive on helping others. It's a good fit for us,” said Caleb Brunz. “We recognized a need for highly skilled emergency services in the market and purchased our franchise in March 2010,” he said. According to Brunz, since opening the franchise in June, the couple has recovered 75 percent of their initial investment (ROI). They also doubled their initial conservative sales expectations for the first four months.

Both in their mid 30s, the couple's desire to own and operate businesses again led them to Paul Davis which uses the latest in technology and damage mitigation practices in the growing emergency services field.

“Our start-up was less costly than some of the other franchise business opportunities we looked at,” said Stephanie Brunz. The couple paid about \$49,000 for the Paul Davis Emergency Services franchise and training along with access to the resources of a 44-year-old parent company Paul Davis Restoration Inc., including back office and IT support and intensive training in fire damage cleanup, mold removal, water cleanup. The couple regularly attends training and certification courses from the Institute of Inspection, Cleaning and Restoration Certification (IICRC) at the Paul Davis National Training Center in Jacksonville, Florida.

Initially, the local business began as home-based, but now the couple leases space at 680 Commerce Drive, Suite 145 in Woodbury. The Brunz' also added Cian Chase as the emergency services manager. “We have an office with custom outfitted vehicles that can virtually run our remote technology platform,” said Caleb Brunz. “In this tough, economic environment, we are proof that this is a recession resistant industry and there's fantastic opportunity for growth.”

“We are confident that our business will set the standard in the emergency response of residential and commercial property catastrophes that are caused by fire, water, mold, storms, and other forms of property damage,” said Stephanie Brunz. “We plan to expand our staff and purchase more vehicles in 2011 to serve customers throughout Minneapolis,” she said.

Stephanie and Caleb Brunz have more than 14 years of experience in the property services industry. The couple owned and operated College Pro franchises at the University of Minnesota, Twin Cities campus. They also worked for the College Pro corporate office where Caleb served as a senior vice president and general manager, and Stephanie worked in marketing and student relations. College Pro is a student painting and window cleaning company.

Stephanie Brunz holds a Bachelor of Arts degree in Biology and Spanish, and a Masters degree in Secondary Science Education from the University of Minnesota in Twin Cities, Minn. Caleb Brunz has coached hundreds of students to run successful summer painting businesses with College Pro throughout the Midwest. During this time, he earned numerous leadership certifications through College Pro's parent company, The Franchise Company.

For more information, call 651.414.0056 or email sbrunz@pdes-usa.net. Visit the website at www.pdrestoration.com/woodburymn.

###

Paul Davis Emergency Services shares the heritage of Paul Davis Restoration, the leading emergency service and property damage reconstruction provider in North America since 1966. Paul Davis is a leader and innovator in the industry, building a reputation for quality work, professionalism, and commitment to providing the best customer service in the industry.

Paul Davis Emergency Services franchisees are committed to maintaining the highest standards of quality, caring, and customer service. Company owners are provided with continual industry specific training and educational opportunities in mitigation technologies and methodologies throughout the year. For more information about Paul Davis Emergency Services, call 904.737.2779 or visit the website at www.pdrestoration.com.