



## News Release

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### **Paul Davis Emergency Services opens for business in Eugene, OR**

Eugene, OR – September 6, 2011 – Rico Lea, president and owner of [Paul Davis Emergency Services](#) in Eugene, OR, is pleased to announce the grand opening of his new franchise business. The company specializes in rapid emergency mitigation services including board-ups, water and fire response, and mold removal. Services are available 24 hours a day with an emergency on-site arrival time within two hours.

With offices in Eugene and Albany, OR; the company will provide professional service for customers in communities throughout Western Oregon.

Lea has more than 24 years of experience in the service sector including construction project management, facilities maintenance, and operational systems development. He also has management expertise in human resources, executive development, and customer service along with a focus on community service and outreach.

Lea is certified from the Institute of Inspection, Cleaning, Restoration and Certification (IICRC) in Applied Structural Drying (ASD), fire and smoke damage restoration, and water damage restoration, and is also a certified residential microbial remediator. Lea is certified by the EPA for lead safety for Renovation, Repair, and Painting (RRP). Additionally, he is licensed by the Oregon Construction Contractors Board.

He is a member of the Eugene Area Chamber of Commerce and the Albany Chamber of Commerce. Lea graduated from the University of Oregon in Eugene. Lea and his family reside in Eugene.

Lea is also the local owner of two businesses in Albany including Red Robin Gourmet Burgers which opened in September 2001 and Carino's Italian which opened in July 2008. He is also a partner in the Roseburg Red Robin. The restaurants have received numerous operational excellence and customer services awards with the most notable recognition in 2010 being the Ovation Award from the Oregon Festivals and Events Association for long time support of events throughout the area.

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Additionally, Jeff White serves as the company's vice president and director of operations. White graduated from South Albany High School as Valedictorian and holds a degree in Business Administration General Management from Oregon State University in Corvallis, OR where he graduated Magna Cum Laude. He is certified from the Institute of Inspection, Cleaning, Restoration and Certification (IICRC) in Applied Structural Drying (ASD), fire and smoke damage restoration, and water damage restoration. White has vast professional experience in marketing, sales, management, and operational systems development. Formerly, he was the general manager and partner in the Albany - based restaurant, Pizza Amore. White and his family reside in Albany.

“Like my other businesses, Paul Davis Emergency Services is committed to being part of the community and will provide a needed service in our area,” said Lea. “We confidently approach each project with quality, respect, and professionalism. Every job is both a great honor and great responsibility,” he said. “Fire, water, mold, and other forms of property damage are serious issues, and we have the skills and equipment to treat them as such.”

For more information, call 541-338-0111 or email [rlea@pdes-usa.net](mailto:rlea@pdes-usa.net). Visit the website at [www.pdes Eugene.com](http://www.pdes Eugene.com).

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Paul Davis Emergency Services shares the heritage of Paul Davis Restoration, the leading emergency service and property damage reconstruction provider in North America since 1966. Paul Davis is a leader and innovator in the industry, building a reputation for quality work, professionalism, and commitment to providing the best customer service in the industry.

Paul Davis Emergency Services franchisees are committed to maintaining the highest standards of quality, caring, and customer service. Company owners are provided with continual industry specific training and educational opportunities in mitigation technologies and methodologies throughout the year. For more information about Paul Davis Emergency Services, call 904.737.2779 or visit the website at [www.pdrestoration.com](http://www.pdrestoration.com).