



News Release

Contact:

Randy and Sherri Mitchell

(915) 921-1774

rmitchell@pdes-usa.net

Paul Davis Emergency Services opens to serve customers in El Paso and Las Cruces

El Paso, Tx. – March 11, 2011 – Randy and Sherri Mitchell, owners of [Paul Davis Emergency Services](#), are pleased to announce the grand opening of their new franchise in El Paso, Tx. The company serves customers in El Paso and Las Cruces.

The Mitchell's company specializes in rapid response emergency mitigation services including board-ups, water and fire damage restoration, and mold removal. The office provides services 24 hours a day and responds to emergencies within two hours.

“We are confident that our business will set the standard in the emergency response of residential and commercial property catastrophes that are caused by water, mold, storms, and other forms of property damage,” said Randy Mitchell. “We entered this business in order to help people. In addition to our technical expertise, I believe our personal desire to help others will position us as leaders in the industry,” he said.

Randy Mitchell has 20 years of construction and building restoration expertise. He specializes in projects ranging from bathroom remodels to industrial projects to large commercial jobs.

Sherri Mitchell has 12 years of experience in the construction field and has owned and operated a variety of construction companies during her tenure in the industry. She has an Associate's Degree in nursing and served for six years in the U.S. Army. Currently, her son is a First Lieutenant in the U.S. Army and graduated from West Point Military Academy.

Additionally, Alison Brewer is serving as the company's marketing and sales representative. She holds a Bachelor's of Science Degree in Business Administration and Marketing from the University of South Florida in Tampa, Florida. Brewer was a member of the Sigma Alpha Lambda National Leadership and Honors Organization and a pledge of the Sigma Alpha Pi National Society of Leadership and Success. She also worked with the Tampa Bay Buccaneers and the University of South Florida Athletic Association.

For more information, call (915) 921-1774 or email rmitchell@pdes.usa.net. Visit the website at www.pdeseastelpaso.com.

###

Paul Davis Emergency Services shares the heritage of Paul Davis Restoration, the leading emergency service and property damage reconstruction provider in North America since 1966. Paul Davis is a leader and innovator in the industry, building a reputation for quality work, professionalism, and commitment to providing the best customer service in the industry. Paul Davis office owners and technicians hold certifications from The Institute of Inspection, Cleaning and Restoration Certification (IICRC).

Paul Davis Emergency Services franchisees are committed to maintaining the highest standards of quality, caring, and customer service. Company owners are provided with continual industry specific training and educational opportunities in mitigation technologies and methodologies throughout the year. For more information about Paul Davis Emergency Services, call 904.737.2779 or visit the website at www.pdrestoration.com.