



News Release

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Paul Davis Emergency Services opens for business in Downriver Detroit and Southern Wayne County, MI

Southgate, MI – March 23, 2011 – Fred Vanhala, and John and Donna Perfetti, owners of [Paul Davis Emergency Services](http://www.pdes-usa.net), are pleased to announce the grand opening of their new franchise. The company serves customers in Downriver Detroit and Southern Wayne County, MI. The office is located at 15100 Northline Road, Suite # 262 in Southgate.

Paul Davis specializes in rapid response emergency mitigation services including board-ups, water and fire damage restoration, and mold removal. The office provides services 24 hours a day and responds to emergencies within two hours.

“We are confident that our business will set the standard in the emergency response of residential and commercial property catastrophes that are caused by water, mold, storms, and other forms of property damage,” said Vanhala. “We entered into this business in order to help people. In addition to our technical expertise, we have a personal desire to help others which will position us as leaders in the industry,” said John and Donna Perfetti.

Vanhala has more than 20 years of experience marketing and consulting in the financial services industry. During the last 10 years, he worked with a Fortune 500 company. He was also honored as the top contributor in 2007 to the sport of distance running in Michigan as the team founder and general manager for the Front Line Racing Team based in Allen Park, MI. Vanhala holds a B.S. degree in Education from Wayne State University in Detroit, MI. He resides in Allen Park, MI.

John and Donna Perfetti have more than 20 years of construction experience in residential remodeling and property management. John Perfetti holds a general contractors license. He received a B.A. degree in Business Management from Eastern Michigan University in Ypsilanti, MI. The couple resides in Woodhaven, MI.

Additionally, Ken Brandau will serve as the company's project manager. Brandau has more than 20 years of experience in the construction industry and as a business owner in the residential remodeling field. He resides in Brownstown, MI.

John Perfetti, Vanhala and Brandau hold certifications from The Institute of Inspection, Cleaning and Restoration Certification (IICRC) in Applied Structural Drying (ASD), water, fire, and smoke damage restoration.

For more information, call 734.250.7399. Email esmi01@pdes-usa.net or esmi02@pdes-usa.net. Visit the website at www.pdesdownriverdetroit.com.

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Paul Davis Emergency Services shares the heritage of Paul Davis Restoration, the leading emergency service and property damage reconstruction provider in North America since 1966. Paul Davis is a leader and innovator in the industry, building a reputation for quality work, professionalism, and commitment to providing the best customer service in the industry.

Paul Davis Emergency Services franchisees are committed to maintaining the highest standards of quality, caring, and customer service. Company owners are provided with continual industry specific training and educational opportunities in mitigation technologies and methodologies throughout the year. For more information about Paul Davis Emergency Services, call 904.737.2779 or visit the website at www.pdrestoration.com.