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News Release

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Paul Davis Restoration & Remodeling provides property owners with tips about recent concerns from Arizona fires and smoke

Albuquerque, NM – June 13, 2011 – There’s a hint of mystery that is invading Albuquerque homes and businesses with smoke plumes from the eastern Arizona fires. The Albuquerque area and its “dust bowl” is literally being dusted with soot and combined with the drought could raise concerns for property owners. As local news has been covering health issues, property damage to homes and commercial buildings may become more evident in coming months.

According to Kim Briggs, co-owner of Paul Davis Restoration & Remodeling, “It’s a little like leaving a turkey in the oven and forgetting to take it out, there may be no visible fire damage (except in the oven). Yet the entire home may be covered with smoke residue and grease. The lingering smoke from the forest fires is very similar. The smoke haze will dissipate, and after breathing fresh air again, inside the smoke odor is still noticeable.”

It may be too soon to tell, and the individual soot flakes may not be carrying enough smoke odor, however with an accumulation of that soot in an attic, as an example, it can begin to emit a smoke odor into living spaces.

Here are some restoration tips to follow if property owners are concerned about the soot:

1. Change out or thoroughly clean swamp cooler pads to rid of any soot
2. Clean off patio roofs, window sills or flat surfaces as soot is an acidic element, it can cause further damage
3. Keep windows and doors closed with swamp coolers off
4. Use HEPA Filters for Air Conditioning units

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For health related considerations

5. Consider wearing a N95 or better paper mask
6. Don't forget about pets and outdoor ponds with fish

Briggs adds, it is important for property owners to document damage with photographs or video, and to call their insurance agent. "They can also call our Paul Davis office for free advice and/or to schedule an inspection if warranted." If a persistent smoke odor exists after the fires are gone there are deodorization techniques available to remove the soot particles or odor. Please feel free to call for more information.

John Sheriff and Brigg's have co-owned the Paul Davis company and have been serving customers for more than 20 years in the Albuquerque area. According to Sheriff and Briggs, the company's customer service scores show that more than nine out of 10 customers would recommend his Paul Davis office to a friend.

"We want consumers to understand the process for best results in the restoration process. We're here to help," said the co-owners.

Paul Davis Restoration & Remodeling specializes in emergency services including smoke deodorization and cleaning, water clean-up, mold remediation, pack-outs, and fire and wind damage for large or small losses. Contact Paul Davis Restoration & Remodeling at 505-884-5583 or email newm@pdr-usa.net. Visit the website at www.pdalbuquerque.com.

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Paul Davis Restoration, Inc. is a leading provider of [fire, water and mold damage restoration](#), and reconstruction services for residential and commercial properties. Founded in 1966, Paul Davis Restoration has franchise office locations throughout the US. Visit the website at www.pdrestoration.com