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News Release

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Paul Davis Restoration of Northeast New Jersey names marketer

Waldwick, NJ – July 12, 2011 – [Paul Davis Restoration of Northeast New Jersey](#) owners Bill Baron and Jim Fagan have named Desiree Holm as the company's marketing representative. Holm will be responsible for sharing Paul Davis Restoration's emergency mitigation and restoration services with insurance agents and adjusters, and property owners. She will also market the company's continuing education classes for the insurance industry.

Holm recently graduated with a Bachelor of Arts degree in Communication from Villanova University in Villanova, PA. She also interned and worked in the creative services, film and public relations field. Holm was formerly a member of the Lambda Pi Eta Communication Honor Society and a board member for the Villanova Dance Company. She was also active in Villanova Student Theater. She resides in Wanaque, NJ.

“We are pleased to welcome Desiree to Paul Davis. She will ensure that exceptional customer services is always provided to our customers throughout the region,” said Baron.

In 1996, Baron established Paul Davis Restoration of Northeast New Jersey to serve customers in Bergen and Hudson counties. In 2005, he acquired the Morris County territory. During this time, Baron and Fagan became business partners. Earlier this year, the company acquired the Passaic County territory.

In addition to offering the latest technologies in residential and commercial loss mitigation, reconstruction, and restoration services, Paul Davis provides continuing education classes for insurance professionals along with emergency services, contents cleaning and storage. The office is located at 6 William Demarest Place in Waldwick. For more information, contact Bill Baron at 201.689.8073 or email bbaron@pdr-usa.net. Visit the website at www.wedrynj.com.

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Paul Davis Restoration, Inc. is a leading provider of [fire, water and mold damage restoration](#) and reconstruction services for residential and commercial properties. They also provide remodeling services for kitchen and bath remodeling and room additions. Paul Davis Restoration office owners nationwide are properly licensed individuals with certifications from leading industry organizations like The Institute of Inspection, Cleaning and Restoration Certification (IICRC). Founded in 1966, Paul Davis Restoration has franchise office locations throughout North America. Visit the website at www.pdrestoration.com.