

News Release

Contact:

William Ellison
(803) 796-4343
wellison@pdr-usa.net

Paul Davis hires Margaret Lagasse as operations manager at centralized contents cleaning center

Columbia, SC – July 28, 2011 - Paul Davis Restoration and Paul Davis Emergency Services offices serving customers in South Carolina, Western North Carolina and Northern Georgia are opening a centralized contents cleaning facility on August 1 in Columbia, SC. The group of local Paul Davis office owners have hired Margaret Lagasse as operations manager. The participating Paul Davis offices are located in Anderson, Charleston, Columbia, Greenville, Hilton Head and Rock Hill, SC; Asheville, Cashiers and Highlands, NC, and Augusta, GA.

Lagasse will be managing the 3,000 square foot space where each Paul Davis office in the region will have 24 hour access to technologically advanced cleaning methods. The facility is located at 1114B First Street. Paul Davis has invested more than \$225,000 in the Columbia contents cleaning facility which is the only contents cleaning and storage facility in the region with this type of equipment.

Lagasse will oversee the center's Esporta Wash System's maintenance and operations along with training and managing on site technicians and coordinating efforts with the Paul Davis offices. Lagasse has more than 11 years of experience in the Columbia insurance industry as a project and operations manager with responsibilities in restoration, contents cleaning, administration and training. She holds a South Carolina Department of Insurance Adjusters License and is certified with the Institute of Inspection, Cleaning and Restoration Certification (IICRC) in fire and smoke damage, and odor control. Lagasse received an Associates of Arts degree in Business Management from the University of Phoenix. Lagasse is also a volunteer for the Carolina Boxer Rescue and fosters dogs to be placed in good homes throughout North Carolina and South Carolina. She resides in Lexington, SC.

The patented Esporta Wash System™ will restore 85 percent of damaged contents that are ordinarily deemed unsalvageable and thrown out following a typical property damage claim. The soft contents restoration technology is capable of restoring smoke, soot, water, mold and sewage damaged goods to better than pre-loss condition. According to independent laboratory tests, goods are restored to "food grade cleanliness". The Esporta also kills contaminants and ensures the highest level of hygiene with a patented process that kills 99.99 percent of the harmful bacteria that can be found in home soft goods and equipment. The advanced technology generates greater efficiencies and aids insurer's through speeding up the settlement of soft contents claims.

Additionally, the Esporta uses a green technology which cleans and restores many items previously deemed unsalvageable following an insurance claim including leather goods, bedding and other valuable soft goods. The process keeps truckloads of household goods out of local landfills and allows for the use of "earth friendly" mild detergents to be used which do not cause the degradation to materials caused by more conventional cleaning systems.

The Esporta Wash System was originally designed to clean and disinfect hard to clean sports equipment such as hockey pads and football gear. The Columbia facility will be equipped to clean sporting and household goods, clothing, bedding, hiking gear, police protective equipment, and many other items that are difficult to clean.

“Margaret’s expertise and market knowledge will streamline the restoration process for customers who can depend on Paul Davis as the expert provider of services needed in a property disaster,” said Bill Ellison, Paul Davis office owner serving customers in the Columbia area. “Margaret is the ideal individual to bring expertise to property owners and insurance professionals with this soft contents cleaning service,” he said.

The Paul Davis contents facility will also feature the company’s Complete Contents Library with Pack Out Inventory (POI) technology, the industry’s most-tested and recognized technology for trained technicians to determine proper restoration for specific loss situations, how to inspect and assess contents, inventorying, packing and tracking management, as well as storage, settlement and returning preparation for an insurable loss. The library and software system streamlines the often time-consuming process of inspecting, valuing, inventorying, packing, tracking, restoring and returning property.

According to Ellison, the highlights of the entire Paul Davis contents system technology include guaranteed, quick turnaround for residential and commercial property loss claims, on-site inventory of restorable, salvageable and non-restorable items, safe and secure control of customer’s property, photo inventory and UPC bar code technology, and replacement pricing, among others.

Industry and customer benefits will include cost savings, prompt closing of contents claims, improved file documentation and quick access to claims audits, support and tracking of documentation requirements for potential tax-related deductions, to name a few. For more information, contact Paul Davis Restoration at (803) 796-4343 or email wellison@pdr-usa.net. The local office is located at 117 Vera Road in Lexington. Visit the website at www.pauldaviscolombia.com. Visit the website specific to the Paul Davis, Esporta facility in Columbia, SC at www.pdrcarolinacontents.com.

###

All Paul Davis Restoration offices provide emergency services for properties that have been damaged by water, mold, fire or vandalism. Paul Davis owners and technicians are trained in Institute of Inspection, Cleaning and Restoration Certification (IICRC) standards for inspection, cleaning and disaster restoration. IICRC is a non-profit certifying body which includes expertise in the flooring inspection, floor covering, fabric cleaning, and disaster restoration industry of fire and water.

Paul Davis has been a leader in residential and commercial loss mitigation, reconstruction, and restoration services since 1966. As a national full-service restoration expert, Paul Davis Restoration has franchise office locations throughout North America. For more information about Paul Davis Restoration, call 904.737.2779 or visit the company's website at www.pdrestoration.com.