

News Release

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Paul Davis facility in Columbia, SC to serve as centralized contents cleaning center

Greer, SC – June 14, 2011 - Paul Davis Restoration and Paul Davis Emergency Services offices serving customers in North Carolina, South Carolina and Augusta, GA will open a centralized contents cleaning facility in Columbia, SC at 1114B First Street, Columbia. Each Paul Davis office in the region will have 24 hour access to the resource. The participating offices are located in Aiken, Anderson, Charleston, Columbia, Greenville, Hilton Head and Rock Hill, SC; Asheville, NC; Cashiers and Highlands, NC, and Augusta, GA.

Paul Davis has invested more than \$225,000 in the 3,500 square foot facility which is the only contents cleaning and storage facility in the region with this type of advanced technology and equipment.

The restoration technology, known as the patented Esporta Wash System™, will enable the company to restore 85 percent of damaged contents that are typically deemed unsalvageable and thrown out following a typical property damage claim. The soft contents restoration technology is capable of restoring smoke, soot, water, mold and sewage damaged goods to better than pre-loss condition. According to independent laboratory tests, goods are actually restored to “food grade cleanliness”. The Esporta also kills contaminants and ensures the highest level of hygiene with a patented process that kills 99.99 percent of the harmful bacteria that can be found in home soft goods and equipment. The system is also a money saving model with figures showing an average savings of \$5,000 per insurance contents claim.

Additionally, the cleaning system is a green technology which can clean and restore 85 percent of what would have previously been discarded following an insurance claim including leather goods, bedding and other valuable soft goods. This keeps truckloads of household goods out of local landfills. Also, the wash system allows for the use of “earth friendly” mild detergents to be used which do not cause the degradation to materials caused by more conventional cleaning systems.

The Esporta Wash System was originally designed to clean and disinfect hard to clean sports equipment such as hockey pads and football gear. The Columbia facility will be equipped to clean this type of sporting equipment along with firefighter’s clothing, police protective equipment and similar items that are difficult to clean.

The facility is slated to open in July. Paul Davis office owners plan to hire two new employees and will also utilize current Paul Davis employees to operate the facility. Additional staff will be hired as demand for services increases.

“We are very excited to be able to utilize this new technology to provide state-of-the art services in the region,” said Gordon McPhee, Paul Davis office owner. “Our customers are guaranteed to receive the restoration industry’s most efficient and cost-effective professional methods of cleaning valuable goods and equipment through a patented, multiple-step process of washing, sanitizing, and finishing,” he said.

The Paul Davis contents facility will also feature the company's Complete Contents Library with Pack Out Inventory (POI) technology, the industry's most-tested and recognized technology for trained technicians to determine proper restoration for specific loss situations, how to inspect and assess contents, inventorying, packing and tracking management, as well as storage, settlement and returning preparation for an insurable loss. The library and software system streamlines the often time-consuming process of inspecting, valuing, inventorying, packing, tracking, restoring and returning property.

According to McPhee, the highlights of the entire Paul Davis contents system technology include guaranteed, quick turnaround for residential and commercial property loss claims, on-site inventory of restorable, salvageable and non-restorable items, safe and secure control of customer's property, photo inventory and UPC bar code technology, and replacement pricing, among others.

Industry and customer benefits will include cost savings, prompt closing of contents claims, improved file documentation and quick access to claims audits, support and tracking of documentation requirements for potential tax-related deductions, to name a few. For more information, contact Paul Davis Restoration at (864) 801-0018 or email Pds.gren@att.net. Visit the website at www.pdrUpstateSC.com. Visit the website specific to the Paul Davis, Esporta facility in Columbia, SC at www.pdrcarolinacontents.com.

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All Paul Davis Restoration offices provide emergency services for properties that have been damaged by water, mold, fire or vandalism. Paul Davis owners and technicians are trained in Institute of Inspection, Cleaning and Restoration Certification (IICRC) standards for inspection, cleaning and disaster restoration. IICRC is a non-profit certifying body which includes expertise in the flooring inspection, floor covering, fabric cleaning, and disaster restoration industry of fire and water.

Paul Davis has been a leader in residential and commercial loss mitigation, reconstruction, and restoration services since 1966. As a national full-service restoration expert, Paul Davis Restoration has franchise office locations throughout North America. For more information about Paul Davis Restoration, call 904.737.2779 or visit the company's website at www.pdrestoration.com.