



**For Immediate Release**

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**NOTE TO MEDIA:**

- **Press Event: Friday, Jan. 28 from 8:30 am until 10 am, Coconut Creek Elementary School, Cafeteria, 500 NW 45<sup>th</sup> Ave., Coconut Creek, Fla. 33066**
- **Interviews opps:**
  - **Teachers and student video contest winners**
  - **Fire department officials**
  - **Broward County School Board superintendents, board members**
  - **Local dignitaries from City of Coconut Creek, City of Pompano Beach**
  - **Scott Baker, CEO – Paul Davis Restoration Inc.**
  - **Gordon Berken, President/Owner, Paul Davis Restoration and Remodeling of Broward County**
- **Photo/video/live shot opportunities of check presentations to school and fire department, winning video showing.**

**Event to feature \$10,000 prize presentation to Coconut Creek Elementary School and \$2,500 donation to local fire department for The Fire Safety Project video contest, Jan. 28**

Jacksonville, Fla. – January 24, 2011 – Paul Davis Restoration, Inc. a national franchise company and leading provider of [water, fire and mold damage cleanup](#) and restoration services for residential and commercial properties, is pleased to announce that Coconut Creek Elementary School in Coconut Creek, Fla. has won The Fire Safety Project Video Contest. School officials will be presented with a check for the \$10,000 grand prize on Friday, January 28 from 8:30 am until 10 am during a formal assembly. The event will be held at 500 NW 45<sup>th</sup> Ave. in Coconut Creek.

Students from Mrs. Fay’s third grade and Mrs. Rothacker’s second grade classes produced the winning entry – “Fire Safety Rules!” with the assistance of Pompano Beach Fire Rescue. In addition, Coconut Creek Fire Rescue will receive a \$2,500 donation on Jan. 28. To view the winning video, go to [www.thefiresafetyproject.com](http://www.thefiresafetyproject.com) and <http://www.youtube.com/watch?v=4vkBJScPgj4>.

According to Scott Baker, Paul Davis Restoration Inc.’s CEO and key presenter during the assembly, the purpose of The Fire Safety Project Video Contest was to draw awareness to the importance of fire safety and to recognize the life-saving efforts of fire professionals throughout the state of Florida. It was also designed to coincide with the National Fire Protection Association’s (NFPA) annual “Fire Safety Week” in October, and serve as a means to help deliver NFPA’s message about injuries and deaths caused by fire and the organization’s awareness and education campaign.

The video contest – targeted to Florida students – started on September 1, 2010. Participants in the contest were required to produce a Public Service Announcement style video of no more than two minutes in length about the importance of fire safety. More than 60 videos were submitted by the November 19 deadline. The video entries were voted on by the public via YouTube until November 30.

Florida students who entered the contest were required to be currently enrolled in public or private educational institutions – K-12 and colleges and universities.

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**About Paul Davis Restoration:**

Paul Davis Restoration, Inc. is a leading provider of [fire, water and mold damage restoration](#), and reconstruction services for residential and commercial properties. They also provide remodeling services for kitchen and bath remodeling and room additions. The company recently established Paul Davis Emergency Services as another franchise brand. Founded in 1966, Paul Davis Restoration has franchise office locations throughout the US. Visit the website at [www.pdrestoration.com](http://www.pdrestoration.com) .

**About Broward County Public Schools:**

Broward County Public Schools (BCPS) is the nation's sixth largest public school system and the largest fully accredited district with over 255,000 students in more than 290 schools and education centers. For more information about BCPS, visit ([www.browardschools.com](http://www.browardschools.com)). Follow BCPS on Twitter (@Broward schools).